

LakeMurrayFun.com 2014 Statistics

The chart below indicates the number of times visitors to **LakeMurrayFun.com** visited a specific page in 2014. *Page Views* are the most accurate method of determining visitor interest in particular products/services. It is important to note that people came directly to these pages looking specifically for the products or services advertised therein.

Page Visited	Total 2014	Jan 2014	Feb 2014	Mar 2014	Apr 2014	May 2014	Jun 2014	Jul 2014	Aug 2014	Sep 2014	Oct 2014	Nov 2014	Dec 2014	Display Ad Rate
Total Pages visited in 2014	253,988	10,878	12,942	17,405	22,509	33,880	39,220	40,527	24,351	17,578	14,340	10,561	9,797	
Main Page	87,058	2,842	3,945	6,003	7,191	10,047	13,554	14,144	8,316	6,332	5,942	4,563	4,179	\$500.00
Boat Rentals	26,647	666	872	1,463	2,395	4,381	5,629	5,772	2,882	1,168	659	391	369	\$200.00
Boat Sales	4,148	245	288	366	407	652	573	540	292	250	198	171	166	\$150.00
Boat Repair/Maintenance	1,776	82	106	121	181	231	255	240	155	108	109	107	81	\$100.00
Boat Detailing	523	27	33	38	58	84	48	42	30	45	41	50	27	\$100.00
Boat Towing	638	58	50	56	53	64	69	74	38	50	38	50	38	\$100.00
Lake Murray Parks	20,412	559	748	1,304	2,085	3,364	3,756	3,736	2,106	1,186	798	441	329	\$200.00
Campgrounds	10,480	443	519	772	1,109	1,586	1,668	1,556	999	648	610	296	274	\$200.00
Boat Ramps/Launching	9,171	294	404	555	827	1,418	1,451	1,480	923	681	489	323	326	\$150.00
Marinas	4,864	251	768	635	385	536	524	519	326	232	205	327	156	\$150.00
Lake Refueling/Gas	1,499	73	54	89	120	198	203	251	154	125	88	75	69	\$100.00
Sailing	1,596	89	97	108	148	180	176	207	151	135	106	102	97	\$100.00
Restaurants	3,660	157	179	256	337	512	534	615	373	268	193	119	117	\$150.00
Hotels/Motels	3,760	107	173	189	238	316	371	392	689	877	203	124	81	\$150.00
Vacation Rentals	8,197	610	628	747	768	1,076	1,263	1,098	618	478	385	252	274	\$200.00
Lake Murray Real Estate	4,361	291	318	334	378	394	450	584	425	357	307	272	251	\$100.00
Lake Cruises/Tours	4,604	149	193	293	423	636	679	829	512	329	255	151	155	\$150.00
Fishing Tournaments	2,523	169	209	225	202	270	262	289	313	187	155	131	111	\$150.00
Fishing Guides	1,868	109	117	157	180	216	243	233	152	154	119	93	95	\$100.00
Fishing Supplies/Bait	4,116	253	257	308	457	511	456	526	370	265	269	196	248	\$150.00
Purple Martins	3,463	915	245	211	201	310	447	528	219	120	117	75	75	\$150.00
Types of Fish	4,967	320	298	380	480	577	560	645	498	381	366	214	248	\$150.00
Boat/Fishing Regulations	2,638	145	175	184	239	529	329	325	222	161	141	94	94	\$150.00
Bouys/Markers	1,709	105	161	133	160	176	193	201	118	133	134	105	90	\$100.00
Entertainment	803	33	63	43	81	111	92	99	61	66	65	44	45	\$100.00
Home Repair/Maintenance	574	42	48	25	43	52	41	62	58	55	55	51	42	\$100.00
Dock Building/Repair	2,536	167	203	184	235	290	231	300	191	205	170	186	174	\$150.00
Links Page	1,892	138	152	111	172	186	186	216	153	178	158	136	106	\$100.00
Article - Fishing Blog	512	38	34	35	49	56	59	52	40	43	40	44	22	\$100.00
Article - Fishing Hints	1,103	65	67	96	113	124	103	149	90	88	72	78	58	\$100.00
Article - Boating Safety	830	43	34	49	76	114	95	112	55	74	59	62	57	\$100.00
Article - Docking boat	332	14	15	22	37	44	29	45	28	32	23	23	20	\$100.00
Other Pages	30,728	1,379	1,489	1,913	2,681	4,639	4,691	4,666	2,794	2,167	1,771	1,215	1,323	

Display Ad Rates (last column) - This rate indicates the amount we charge to place your expanded business information on the indicated page. This expanded listing includes a graphic/photo and up to 50 additional words to describe your product or service - allowing your business to "jump out" to people looking for your product / service.